



***Maximize performance. Optimize results.***

## **Strategic and Action Planning** **Where are you headed? How will you get there?**

### **What is it?**

Definition of goals and objectives, and the resources, tasks and schedules required to achieve them.

### **How does it work?**

The Action Planning process includes the following steps:

- Define planning Task Force that includes relevant stakeholders
- Establish initial Vision, Goals and Objectives per existing plans and by conducting a facilitated planning workshop with the Planning Task Force
- “Reality check” and revise initial Vision, Goals and Objectives by conducting an Environmental Assessment with the Planning Task Force to define Assumptions, Enablers and Constraints.
- Deliver Action Plan that states Vision, Goals and Objectives and details the planned tasks, including task sequences, task schedules, assignment of responsible party and estimated resource requirements

### **How does the client benefit?**

You receive...

- A realistic and implementable Action Plan that will achieve your goals and objectives on a timely basis
- Detailed project definitions, task schedules and resource requirements that take into account your specific environment, situations and culture.